

Flat Cut - 'Stainless Steel' - 3D Wall Letters

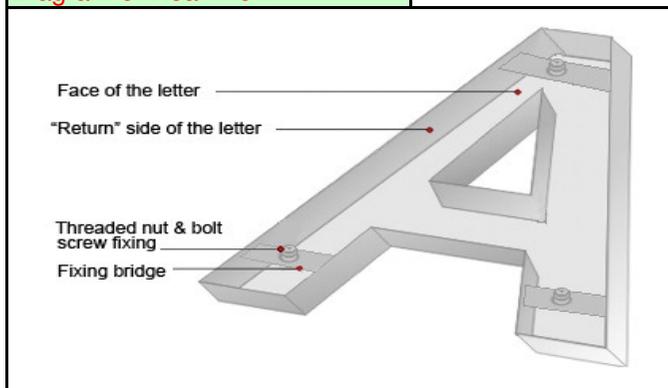
Reveals - Individual Letters, placed directly onto a wall



Reveals - Letters placed onto a acrylic background



Diagram of Rear View



- 1 Built up '3D' Letters give you a three dimensional feel to your sign which makes them stand out
- 2 Letters appear as solid metal look, when in fact they are hollow and plastic
- 3 The hollow and plastic advantage is less weight + reduces the cost of each letter!
- 4 Letters are made to order and in a range of fonts, sizes, styles
- 5 The most popular fonts are - 'Arial' and 'Times Roman'
- 6 The most popular styles are 'Brushed' and 'Mirror'
- 7 Letters are all professionally laser cut
- 8 Letters are supplied with a protective film which is removed once completed
- 9 Letter stencil / template is usually used to ensure all the fixings are in the correct position

Assemble Fitting

The Delivery Contains:

All the Ordered 'Letters' + 'Folded Stencil' + 'Male and Female Cups' + 'Fitting Instructions'

Tools Required:

Spirit Level + Tape + Spike to create a hole + Screwdriver + Marker Pen + Screws

Wall Types:

The below instructions are created assuming you have solid walls

The Stencil:

Unfold the supplied stencil and secure it to the desired wall area, with tape + a spirit level

Example:

Example - let's assume your business is called "Joe Blogs Estate Agents"

Fitting:

- Step 1 - Assuming you are working from left-to-right
- Step 2 - Locate the first letter (J) and place it over the first stencil outline
- Step 3 - Add some pressure, not to much (male cup tips will make indents)
- Step 4 - Remove the letter, then using the pen, make an 'X' on the indents
- Step 5 - Now using the 'Spike' make a hole for the screw (through stencil and onto the wall)
- Step 6 - Now repeat steps 3+4+5 until all letters are done then, remove the stencil from the wall
- Step 7 - If a solid wall, drill holes, add raw plugs, add all 'Female Cups'
- Step 8 - Locate your first letter and push the 'Male Cups' into the 'Female Cups'
- Step 9 - When pushing them together, you will hear a snap sound
- Step 10 - Now repeat step 9 until all letters are added

Step 11 - Now carefully remove the protective film covering the letters

Example - Stencil

JOE BLOGS
ESTATE AGENTS

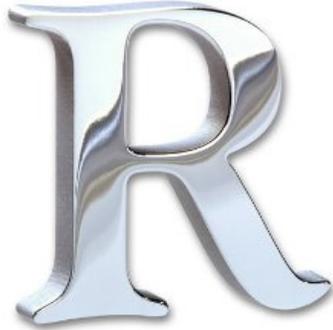
Male + Female Cups



First Letter - Example



1. Example Letter
2. Fonts will be required
3. Letter size will be required

| | |
|--|--|
| Calculating 'Your' Costs | |
| <p>We are basing this on a company name = Joe Blogs Estate Agents</p> <ol style="list-style-type: none"> This is a total of = 21 Letters From these 21 Letters = 4 Letters are Capitals From these 21 Letters = 16x Letters are Lower Case | <p style="text-align: center;">Simplify the Order:</p> <p>Action 1 = If you find ordering via our website is creating a nightmare</p> <p>Action 2 = Don't worry - just call us for a chat - Tel: 01244 470903</p> <p>Action 3 = Between us, we can calculate your costs + send you an invoice</p> <p>Action 4 = Then, you simply settle the invoice by Bacs Payment</p> |
| "Brushed" Lettering | |
| <ol style="list-style-type: none"> Normally the "Capital Letters" are ordered in a "Larger Size" With this in mind - let's assume you want the capital letters in size = 250mm Where the "Lower Case Letters" maybe ordered in size = 100mm <p>Capital Letters x 4 at 250mm x Listed costs of £70 per letter These will cost £70 x 4 = £280</p> <p>Lower Case Letters x 16 at 100mm - Listed costs of £30 per letter These will cost £30 x 16 = £480</p> <p>Hence "Your" total letter costs are = £760+vat</p> |  |
| "Mirror" Lettering | |
| <ol style="list-style-type: none"> Normally the "Capital Letters" are ordered in a "Larger Size" With this in mind - let's assume you want the capital letters in size = 400mm Where the "Lower Case Letters" maybe ordered in size = 200mm <p>Capital Letters x 4 at 400mm x Listed costs of £120 per letter These will cost £120 x 4 = £640</p> <p>Lower Case Letters x 16 at 200mm - Listed costs of £120 per letter These will cost £120 x 16 = £1,920</p> <p>Hence "Your" total letter costs are = £2,560+vat</p> |  |