

### Supplying Artwork

Page - 1 - Artwork Details  
 Page - 2 - A0 + A1 + A2 - Details

- 1 1 - Please set up at the scale of the template supplied - see pages 2,3 & 4
- 2 2 - Take note of the 'Bleed' guidelines and 'Seam' guides
- 3 3 - Please create artwork using Illustrator CS or supply as a High Resolution PDF
- 4 4 - If using photographic images or heavy tinted images then, please supply using Photoshop CS at a minimum of 72dpi at 100%
- 5 5 - Please outline ALL fonts when supplying the artwork + If an accurate colour match is required, please supply a Pantone / CMYK colour
- 6 6 - Artwork can be supplied by either CD/DVD - or - uploaded / emailed to info@estateagentsupplies.co.uk



**Illustrator:**

- 1 - Save as CMYK at final size / full size OM
- 2 - OUTLINE ALL FONTS
- 3 - Turn off all Overprints, supply all links and flatten Transparency
- 4 - If supplying a High Res PDF do not compress and supply with all bleed and crop marks



**Adobe Acrobat:**

- 1 - If supplying a PDF as your final artwork, ensure all images are not reduced / compressed
- 2 - Plus, crop marks and bleed are included and visual lines are not included inside the artwork



**Photoshop:**

- 1 - Set up CMYK at 100% at a minimum of 72dpi
- 2 - Supply a low resolution PDF for visual purposes
- 3 - If artwork set up in Photoshop, text/logos will not be vectored and will have some pixilation
- 4 - When printed full size.....
- 6 - Supply layered Photoshop document (PSD file)

**We don't print 'Gold' - or - 'Silver'**

We don't print 'Gold' - or - 'Silver' so these are the best colour conversions we recommend for Gold & Silver

<b>GOLD 1</b> 22m 100y 25k	<b>GOLD 2</b> 19m 100y 19k	<b>GOLD 3</b> 16c 20m 100y 25k	<b>GOLD 4</b> 60c 65m 100y	<b>GOLD 5</b> 38m 100y 25k
<b>SILVER 1</b> 4c 15k	<b>SILVER 2</b> 6c 25k	<b>SILVER 3</b> 6c 34k	<b>SILVER 4</b> 11k	<b>SILVER 5</b> 6c 4y 23k

**A0 - Printing Service**

A0 Standard print size = 841mm x 1189mm

However:

1. You need to take into account the 'Bleed' factor
2. Just add 20mm all the way around
3. But - don't add crucial data
4. Crucial is wording or telephone digits
5. Really it's colour in the 10mm bleed area



Please refer to Page 1 - for artwork, finer details

**A1 - Printing Service**

A1 Standard print size = 594mm x 841mm

However:

1. You need to take into account the 'Bleed' factor
2. Just add 20mm all the way around
3. But - don't add crucial data
4. Crucial is wording or telephone digits
5. Really it's colour in the 10mm bleed area



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**A0 - Printing Service**

A2 Standard print size = 420mm x 594mm

However:

1. You need to take into account the 'Bleed' factor
2. Just add 20mm all the way around
3. But - don't add crucial data
4. Crucial is wording or telephone digits
5. Really it's colour in the 10mm bleed area



Please refer to Page 1 - for artwork, finer details

Speed of print service is normally - 2x working days - However; that is based on your artwork being received and acceptable