

Flat Cut - 'Perspex' - 3D Wall Letters

Reveals - Individual Letters + Key Logo



Can be - Letters placed onto a acrylic background



Diagram of Rear View



- 1 Built up '3D' Perspex Letters give you a stand-out sign which, is cost-effective
- 2 Letters appear as solid, when in fact they are 3D Perspex
- 3 Letters can be supplied in a range of colours - see page 3
- 4 Letters are made to order and in a range of fonts, sizes, styles
- 5 The most popular fonts are - 'Arial' and 'Times Roman'
- 6 The most popular styles are 'Brushed' and 'Mirror'
- 7 Letters are all professionally laser cut
- 8 Letters are supplied with a protective film which is removed once completed
- 9 Letter stencil / template is usually used to ensure all the fixings are in the correct position

Perspex Colours:

All letters can be supplied in a large range of colours

7x Perspex Heights

- 100mm
- 150mm
- 200mm
- 250mm
- 500mm
- 600mm
- 1200mm

3x Perspex Thickness

- 3mm
- 5mm
- 10mm

Example (below)

1. The 'Blue Letters' are 500mm by 10mm
2. The 'Black Letters' are 250mm by 5mm
3. The advantages of different sizes:
4. The Cost of each letter - Larger letters cost more, compared to smaller letters
5. The larger letters stand-out more + Colours create all the difference!



Assemble Fitting

The Delivery Contains:

All the Ordered 'Letters' + 'Folded Stencil' + 'Male and Female Cups' + 'Fitting Instructions'

Tools Required:

Spirit Level + Tape + Spike to create a hole + Screwdriver + Marker Pen + Screws

Wall Types:

The below instructions are created assuming you have solid walls

The Stencil:

Unfold the supplied stencil and secure it to the desired wall area, with tape + a spirit level

Example:

Example - let's assume your business is called "Joe Blogs Estate Agents"

Fitting:

- Step 1 - Assuming you are working from left-to-right
- Step 2 - Locate the first letter (J) and place it over the first stencil outline
- Step 3 - Add some pressure, not to much (male cup tips will make indents)
- Step 4 - Remove the letter, then using the pen, make an 'X' on the indents
- Step 5 - Now using the 'Spike' make a hole for the screw (through stencil and onto the wall)
- Step 6 - Now repeat steps 3+4+5 until all letters are done then, remove the stencil from the wall
- Step 7 - If a solid wall, drill holes, add raw plugs, add all 'Female Cups'
- Step 8 - Locate your first letter and push the 'Male Cups' into the 'Female Cups'
- Step 9 - When pushing them together, you will hear a snap sound
- Step 10 - Now repeat step 9 until all letters are added

Step 11 - Now carefully remove the protective film covering the letters

Example - Stencil

JOE BLOGS
ESTATE AGENTS

Male + Female Cups



First Letter - Example



1. Example Letter
2. Fonts will be required
3. Letter size will be required

Calculating 'Your' Costs

We are basing this on a company name = **Joe Blogs Estate Agents**

1. This is a total of = **21 Letters**
2. From these 21 Letters = **4 Letters are Capitals**
2. From these 21 Letters = **16x Letters are Lower Case**

Based on a "3mm" Perspex Sign - costs:

1. Normally the "Capital Letters" are ordered in a "Larger Size"
2. With this in mind - let's assume you want the capital letters in size = 500mm
3. Where the "Lower Case Letters" maybe ordered in size = 250mm

Capital Letters x 4 at 500mm x Listed costs of £32 per letter

These will cost $£32 \times 4 = £128$

Lower Case Letters x 16 at 250mm - Listed costs of £13 per letter

These will cost $£13 \times 16 = £208$

Hence "Your" total letter costs are = **£336+vat**

Based on a "10mm" Perspex Sign - costs:

1. Normally the "Capital Letters" are ordered in a "Larger Size"
2. With this in mind - let's assume you want the capital letters in size = 500mm
3. Where the "Lower Case Letters" maybe ordered in size = 250mm

Capital Letters x 4 at 500mm x Listed costs of £75 per letter

These will cost $£75 \times 4 = £300$

Lower Case Letters x 16 at 250mm - Listed costs of £40 per letter

These will cost $£40 \times 16 = £640$

Hence "Your" total letter costs are = **£940+vat**

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Based on a "5mm" Perspex Sign - costs:

1. Normally the "Capital Letters" are ordered in a "Larger Size"
2. With this in mind - let's assume you want the capital letters in size = 500mm
3. Where the "Lower Case Letters" maybe ordered in size = 250mm

Capital Letters x 4 at 500mm x Listed costs of £40 per letter

These will cost $£40 \times 4 = £160$

Lower Case Letters x 16 at 250mm - Listed costs of £20 per letter

These will cost $£20 \times 16 = £320$

Hence "Your" total letter costs are = **£480+vat**

Your Costs

1. Based on the 3x given examples
2. Now all you need to do is calculate your own unique costs

Simplify the Order:

- Action 1 = If you find ordering via our website is creating a nightmare
- Action 2 = Don't worry - just call us for a chat - Tel: 01244 470903
- Action 3 = Between us, we can calculate your costs + send you an invoice
- Action 4 = Then, you simply settle the invoice by Bacs Payment